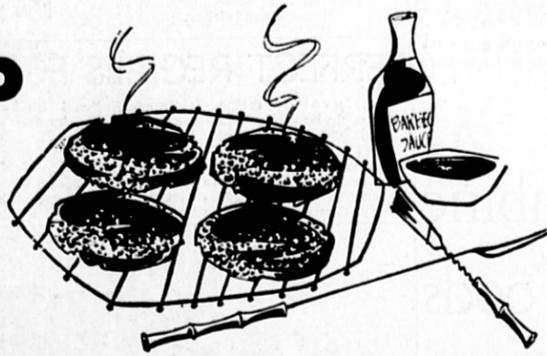


10 1/2 ounce sham bottom—heavy base
 "BUYER'S MISTAKE"
TINTED TUMBLERS
8 for \$1

IN FLAVOR AND VITAMINS
LIBBY TOMATO JUICE
 7-oz. can
15¢

FRESH LEAN
GROUND BEEF
35¢ lb.



U.S.D.A. "CHOICE" BEEF
CHUCK STEAK

39¢ lb.

FOR SALADS OR COOKING
WESSON OIL
 24-oz. bottle
25¢

U.S.D.A. "CHOICE" BEEF
CHUCK ROAST
39¢ lb.

U.S.D.A. "CHOICE" BEEF
RIB STEAK
79¢ lb.

U.S.D.A. "CHOICE" BEEF
RIB ROAST
75¢ lb.

fruit flavor.
Orange Juice 46 oz. 39¢
 maple syrup.
Maple Syrup 28 oz. bottle 29¢
 apricots, juicy and flavorful.
Apricots #2 1/2 can 25¢
 facial tissue, soft and absorbent.
Facial Tissue 300 ct. 15¢

U.S.D.A. "Choice". Try these tasty steaks for a welcome change in your menu.
Family Steak 79¢
 Ease your budget with tasty, sweet-sour short ribs.
Beef Short Ribs 29¢
 Try beef and noodles for a delicious low cost meal.
Plate Boiling Beef 19¢
 U.S.D.A. "Choice", for a tasty tender roast the whole family will enjoy.
Cross Rib Roast boned & rolled 79¢

Armour Game Hens Avg. wt. 18 oz. frozen.
ROCK CORNISH HENS 69¢
 Try these for cocktail snacks. 1 lb. pkg. frozen.
ICELANDIC FISHSTICKS 69¢

For flavor & aroma to wake up by. 1 lb. pkg.
RATH SLICED BACON 49¢
 For a great fish feast. 1 lb. pkg. frozen.
ICELANDIC CATFISH 59¢



U.S.D.A. "CHOICE" BEEF
BONELESS CHUCK ROAST 79¢ lb.

HANDY BEEF CUTS
BONELESS BEEF STEW 69¢ lb.

SOLID RIPE
SLICING TOMATOES
 2 lbs. 29¢

TENDER CRISP
CELERY 10¢ each
9¢

DEL AMO SHOPPING CENTER
 CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF



PLANT AWARD . . . J. A. Ebbinghouse (left) is pictured during presentation of the United States Gypsum annual award for plant safety. Ebbinghouse is plant manager at the Torrance facility of U. S. Gypsum. Edward Rembert, vice president of operations, made the presentation of the 1963 Class A award.

TV CANDIDS
 by
Terrence O'Flaherty

There's nothing very funny about a comedian backstage. Recently NBC's du Pont Show of the Week demonstrated this by taking its cameras behind the scenes as Shelley Berman prepared for a night club appearance at a huge, gaudy Florida resort hotel.

Berman fretted and paced and worried about the lighting, the parking lot, the noisy waiters, the mikes and everything else he could lay his mind on. It was a brutally frank and unflattering look at a man whose ego is as huge and gaudy as the hotel he was working in. But it made a whale of a show.

And after all the preparations and precautions his monologue was interrupted at its peak by the ringing of a phone. His backstage explosion appeared to be slightly exaggerated, but he was clearly mad and no one can blame him.

Berman arrived in town recently and I was able to ask him if he approved of the show. He was as docile as a lamb.

"They placed that tape before me and said, 'Look, it's you.' And I looked and said, 'Yes, it's me!'"

"Some of it may be regarded as unflattering and that's unfortunate. It's a damn shame. If it did look unflattering to many people, okay—that's the way I am."

"My wife was there when we saw the rough cut of the show and I said, 'Well, what do you think, honey? Shall we let this thing go?' And she said, 'Well, Shelley, it's you!'"

Mrs. Berman should know by now. She's been married to him since they met in acting school.

"I'm very much affected by the room I'm in," he said. "I think you'll find that most hotels have a no-service policy during a performance. But my last performance was at the Crescendo in Los Angeles and we have some tapes of those performances where you hear more eating than you hear Shelley Berman. You make a compromise with your bosses. They've gotta make a buck too."

"If we're going to price ourselves the way we have been, with business the way it has been around the country—most class restaurants have had trouble—I think it ill behooves the performers to be demanding of their employers."

"I'm not apologizing for my attitude on the TV thing. I think a performer has an obligation to fight for every inch of his show. And his obligation is not only to himself, but to the people who are plunking down hard-earned money to see that show."
 I'll second that motion.

Science Shrinks Piles
New Way Without Surgery
Stops Itch—Relieves Pain

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain—without surgery.
 In one hemorrhoid case after another, "very striking improvement" was reported and verified by a doctor's observations. Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place. And most amazing of all—this improvement was maintained in cases where a doctor's observations were continued over a period of many months! In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a problem!" And among these sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.
 All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne®)—the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.
 This new healing substance is offered in suppository or ointment form called Preparation H. Ask for individually sealed convenient Preparation H Suppositories or Preparation H Ointment with special applicator. Preparation H is sold at all drug counters.

Pleasant Thought:
 Your Neighbor is reading the
HERALD too!